

Diseño e Innovaciones Feriales, S.L. (Difer – Event Crafting)

Sustainability Policy

1. POLICY MANAGEMENT & REVIEW

This policy is endorsed by senior management and is subject to an annual review to ensure continuous improvement and alignment with evolving industry standards.

Version	Review Date	Description of Changes	Revised By	Next Review
2.0	26/03/2026	Comprehensive update for ESSA Accreditation Tier 1 compliance	Irene Pernas	Feb 2027

2. MISSION & STRATEGIC VISION

At DIFER, we recognize that sustainability is a core business imperative. Our mission is to deliver high-impact event solutions while minimizing environmental footprints and fostering ethical labor practices throughout our global operations.

We are committed to the Net Zero Carbon Events initiative, aiming for a 50% reduction in greenhouse gas emissions by 2030 and reaching net zero by 2050.

3. CORE SUSTAINABILITY PILLARS

A. Environmental Stewardship & Carbon Management (SDG 13)

We actively manage our climate impact through rigorous operational controls:

- **Carbon Tracking:** We implement systems to measure and monitor Scope 1 and 2 emissions from our offices and logistics.
- **Logistics Optimization:** We prioritize local suppliers and materials to reduce transport-related emissions and support regional economies.
- **Energy Efficiency:** We integrate energy-efficient solutions into our daily workflows and event productions.

B. Circular Economy & Resource Efficiency (SDG 12)

We design for longevity and waste elimination:

- **Eco-Design:** Our engineering focuses on modular, reusable, and recyclable stand components to extend product lifecycles.
- **Material Sourcing:** We prioritize certified sustainable materials and minimize the use of non-recyclable plastics.
- **Waste Management:** We strive for efficient waste diversion by educating clients on sustainable choices, such as digital alternatives to printed materials.

C. Ethical Supply Chain & Social Value (SDG 10 & 17)

We uphold the highest standards of social responsibility across our network:

- **Labor Standards:** We ensure fair employment, equal opportunities, and zero tolerance for forced labor or discrimination.
- **Due Diligence:** We conduct regular assessments of our suppliers to ensure they meet our ethical and environmental criteria.
- **Partnership for Goals:** We collaborate with industry stakeholders to drive knowledge exchange and collective sustainability improvements.

4. ACCOUNTABILITY & TRANSPARENCY

Sustainability is managed by our CSO and supported by the administration department. Our progress is documented in the **Sustainability Action Plan**, which is accessible to all employees, customers, and partners.

Person responsible for managing sustainability: Irene Pernas

Signed: 

Endorsed by: Johannes Siems

Founding Partner & CSO

Date: February 17, 2026

Policy Review

This policy will be reviewed annually to ensure alignment with evolving sustainability standards, stakeholder expectations, and industry best practices.

Availability

This policy is accessible to all employees, customers, suppliers, and the public. It is available on our website and may be sent to the interested parties by email.