

**Diseño e Innovaciones FERIALES, S.L.**

**Sustainability Action Plan**

Company	Diseño e Innovaciones FERIALES, S.L.
Completed by	Iwona Wierzbanowska
Date completed	21/03/2025
Review date	21/03/2026

Responsible for monitoring	Johannes Siems + Administration department
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Goal/Objective	Action	Responsibility	How it is measured	Progress
Achieve a 20% reduction in greenhouse gas emissions by 2030 (Scope 1 & 2)	As a company we encourage employees to use carpooling, public transport, or cycling for work-related travel. We also prioritize locally sourced materials to reduce transportation emissions.	CSO, Administration department	Annual measurement of CO2 yearly emissions (generated by company´s office)	Since 2022, we have been implementing measures to monitor and reduce the CO <sub>2</sub> emissions generated by our office while consistently choosing more sustainable transportation options within the city. We are also in the process of evaluating our providers based on their sustainability footprint and categorizing them according to their distance from the event venue.
Supporting local businesses	Establish a procurement policy that prioritizes local suppliers. Encourage event organizers and clients to choose sustainable and socially responsible suppliers located close to the venue.	CSO, Administration department, Purchase department	Questionnaires for suppliers, suppliers categorization & certification	Within the next months we plan to revise the providers that we cooperate with on a daily basis, categorize them and ask to provide questionnaires and certifications, which will help us understand and choose consciously our partners.

Goal/Objective	Action	Responsibility	How it is measured	Progress
Developing a sustainable educative material for our clients	Develop a user-friendly guide outlining practical steps clients can take to reduce their event's carbon footprint.	CSO, Marketing department	Including sustainability guide in the offerings and gathering feedback from the clients through the email after event questionnaire	To be developed and implemented in Q2 of 2025
Encourage clients to participate in carbon offsetting & sustainability initiatives	Propose measuring the event carbon footprint to the client and propose carbon offsetting initiative	CSO, Project Manager	<p>Measuring the event's carbon footprint executed by an external auditor</p> <p>Based on the CO2 footprint, we find and propose realizing the offsetting initiative in cooperation with the NGO.</p>	To be developed and implemented in Q3-Q4 2025

**Plan Review**

This plan will be reviewed annually to ensure alignment with evolving sustainability standards, stakeholder expectations, and industry best practices.

**Signatory**

Person responsible for managing sustainability: Iwona Wierzbanska/Abigail Amaya

This plan is endorsed by:

Johannes Siems

Founding Partner & CSO

21/03/2025

A handwritten signature in black ink that reads "Johannes Siems". The signature is written in a cursive style with a prominent loop at the end of the last name.

**Availability**

This plan is accessible to all employees, customers, suppliers, and the public. It is available on our website and may be send to the interested parties by email.